

NEED HELP WITH SOCIAL DISTANCING?



CONNECT WAITLIST

“Text or Buzz your customers.
A must-have as hospitality re-opens”

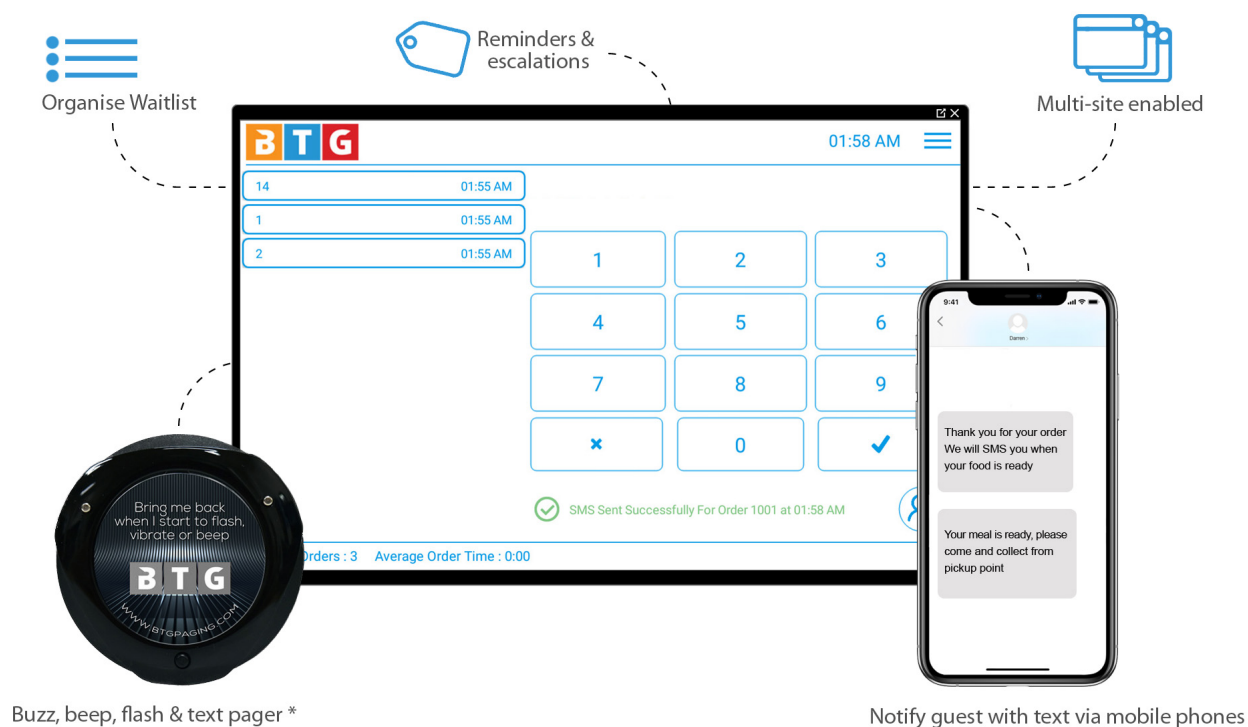
CALL NOW!



Phone: +61 (0)2 9792 4188 | Email: sales@brightongroup.com.au

Improve your guest experience

Simple to install and even easier to use for staff and guests. It will allow your staff to focus on what's important, your customers. It will keep your customers up to date with where they are in the queue for a better waiting experience.



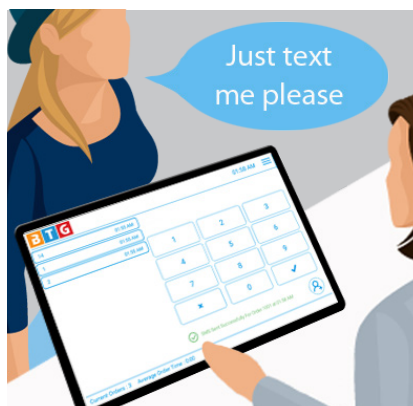
HOW IT WORKS

GUEST ARRIVES



- Add guest to Waitlist
- Option of a pager or text/SMS

ORDER MANAGEMENT



- Track customers and wait times
- Keep customers informed
- Service resolution
- Allow customers to social distance

CALL CUSTOMERS



- Impress guests with order update and timely service
- Alert Management if wait exceeds target times

* Different pagers needed for voice and text

WHAT CAN IT DO FOR ME?



Guest Management

- Know who is waiting and for how long
- Quote customer wait times
- Track status
- Update customer
- Provide a contactless solution



Business Improvement

- Staff rostering with real data
- Compare demand over time
- Improve waiting experience
- Alert Management if waits are too long



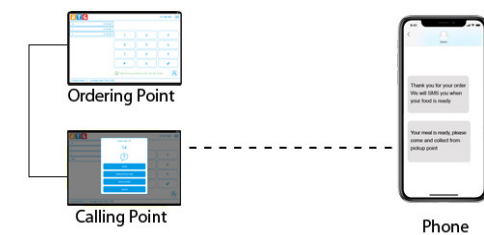
Improve Customer Experience

- Social distancing will remain in the minds of customer and providing a text option will appeal to some customers
- Customer privacy maintained, phone numbers deleted after use

THE SYSTEMS

Super easy and intuitive to use with customer privacy maintained

Stand Alone SMS

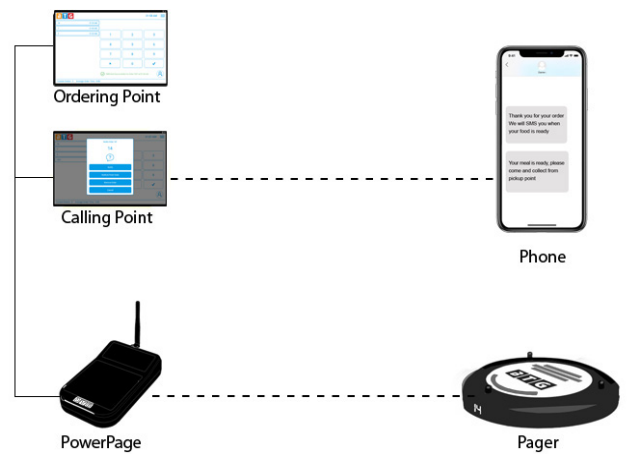


Plus Existing Pager System



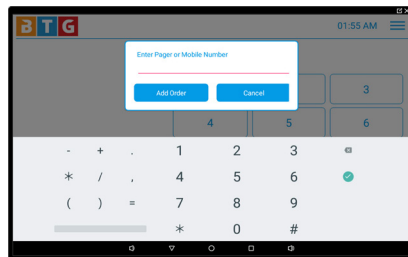
- Low cost
- Get started quickly
- Use paging equipment alongside text/SMS

Fully Integrated With Pagers + SMS

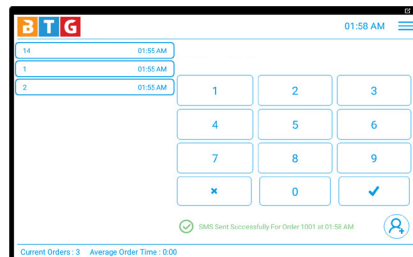


- Seamless interface to control all communications from tablet

SCREEN VIEW



- Staff easily add customer's pager number or mobile phone number
- 10 digit phone number converts to 4 digit code for privacy



- Staff easily identify who is next



- Kitchen staff easily call customers from master touch terminal or from Kitchen Pass

PRICING

THINGS TO CONSIDER

Are you an existing customer?

- Free software for existing MSA customers.
- Hardware discounts also available

What hardware will you need?

- How many ordering points will you have?
- How many call points will you need?
- Do you want to integrate your pagers and text system

Rental or purchase?

- Low monthly fee with upgrades and service included
- One off payment where upgrades and service will be additional

What text plan will need?

Text volume	Cost per text	
	Rental	Purchase
0 - 3000	Free	\$10 *
3000-5000	7¢	8¢
5000-10000	6¢	7¢
10000-20000	5¢	6¢

EXAMPLES

Stand Alone Solution

- 1 Order Point tablet
- 1 Call Point tablet
- Stand Alone Transmitter
- Up to 3000 Free Texts Per Month *

**From \$75 per month
for existing MSA Customers**

Fully Integrated Solution

- 1 Order Point tablet
- 1 Call Point tablet
- Integrated Transmitter
- Up to 3000 Free Texts Per Month *
- Page both Pagers / Buzzers and SMS/TXT mobile from touch tablets

**From \$110 per month
for existing MSA Customers**

* Customer to arrange own SIM with up to 3000 sms included from a variety of telco suppliers

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